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CAMP

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CAMP TECUMSEN BROOKSTON, IND

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#### ARE YOU AN INDIANA STUDENT ENTERING SEVENTH GRADE IN 2023?

Learn about electricity, try cool activities, and make new friends this summer at Camp Kilowatt!

Apply online at CampKilowatt.org APPLICATIONS ARE DUE MARCH 1, 202<u>3</u>!

A Touchstone Energy\* Cooperative

QUESTIONS ABOUT CAMP? CONTACT EMILY HAMMELLAT EHAMMELL@HENDRICKSPOWER.COM



# WHAT IS "ON PEAK DEMAND?"

Beginning in 2023, members can expect to see a new register line item on their monthly statements - but what is "On Peak Demand," and does it affect their balance?



## What is On Peak Demand?

On Peak Demand is a home's highest usage hour, from 5-8 pm on non-holiday weeknights, throughout the entire statement cycle. On Peak Demand may vary for each member and home.



### Why is On Peak Demand on my statement?

To continue providing affordable and reliable energy, Hendricks Power wants members to be able to monitor On Peak Demand usage. Purchasing and delivering power to members is most expensive from 5-8 pm on non-holiday weeknights, so lowering usage during these times helps keep rates affordable and avoids additional costly infrastructure expansion.



# LEARN MORE: www.hendrickspower.com/onpeakdemand