



PO Box 309  
Danville, IN 46122

PO Box 309  
Danville, IN 46122

# NEWS & VIEWS

A MONTHLY PUBLICATION FOR MEMBERS  
OF HENDRICKS POWER COOPERATIVE

SEPTEMBER 2021  
VOL 14 | ISSUE 9

## AROUND TOWN

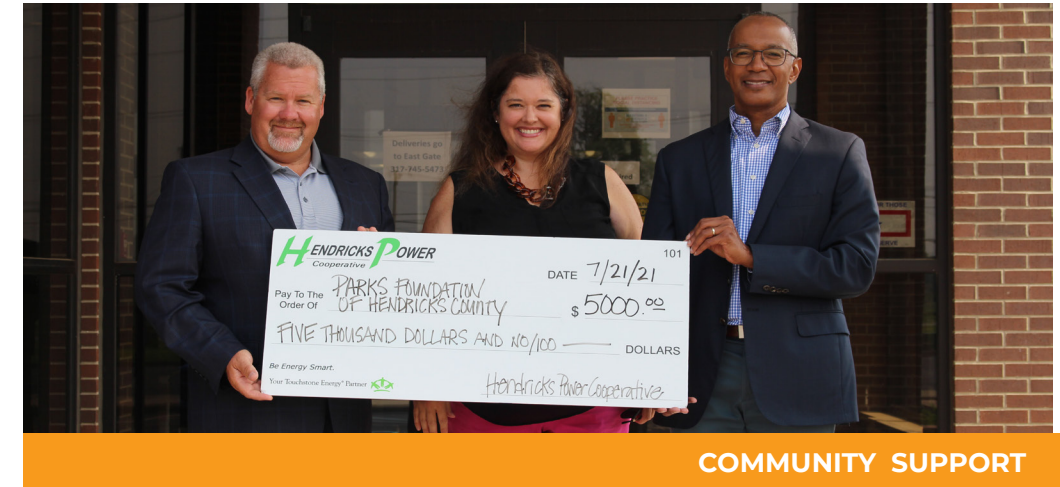
### Calendar of Events

SEPTEMBER 4-6  
**North Salem Old Fashion Days**  
SR 75 & SR 236  
11 am - 8 pm  
Don't miss this festival! With the largest parade in Hendricks County, a car show, pie contest, and live entertainment, Old Fashion Days are a must! Learn more: [northsaalemoldfashiondays.com](http://northsaalemoldfashiondays.com)

SEPTEMBER 6  
**Labor Day**  
Our office will be closed in observance.

SEPTEMBER 10-19  
**Beasley's Sunflower Festival**  
Beasley's Orchard, Danville  
Enjoy four acres of sunflowers and a stem of your choice for only \$5 admission! There will also be yard games and family fun. Ages two and under are free. Learn more: [beasleys-orchard.com/sunflower-festival](http://beasleys-orchard.com/sunflower-festival)

SEPTEMBER 26  
**Misty Eyes Bow Wow Bash**  
Williams Park, Brownsburg  
1 pm  
Enjoy vendors, contests, food, entertainment, a lure course, contests, rescue groups with more than 100 animals up for adoption, the Bow Wow Splash, an incredible silent auction, and the highly anticipated Misty Eyes Ball Drop sponsored by Hendricks Power! Learn more: [bowwowbash.net](http://bowwowbash.net)



COMMUNITY SUPPORT

### HPC and Co-Bank Partner to Support Community

AVON, IN – Hendricks Power Cooperative announced that CoBank has matched four donations to support local organizations. Hendricks Power and CoBank each donated \$5,000 to the Parks Foundation of Hendricks Co., \$1,500 to the Hendricks Co. 4-H Fairgrounds, \$2,500 to the Hendricks Co. Historical Society, and \$1,000 to the Hendricks Civic Theater.

Each year, Hendricks Power nominates local organizations for CoBank's Sharing Success program. The program matches the charitable contributions of CoBank's customers, up to \$10,000. Sharing Success was established in 2012 to celebrate the International Year of the Cooperative. Since the program's inception, CoBank and its customers have together provided more than \$65 million in support to charitable organizations across the nation.

"We are grateful for our relationship with CoBank and thankful that they recognize our community's needs," stated Greg Ternet, chief executive officer of Hendricks Power Cooperative. "These organizations serve a vital role in our community, and we are enthusiastic to see them receiving the support they deserve."

"Over many years, we have found that one of the most impactful ways for CoBank to deploy charitable funds is to do so in partnership with customers, employees and other Farm Credit institutions," said Thomas Halverson, CoBank's president & chief executive officer. "We appreciate the opportunity to partner with Hendricks Power Cooperative to support these important efforts."



## SEPTEMBER 2021

### What's Inside:

**HPC and Co-Bank Partner to Support Community**  
pg 1

**Expanding Broadband**  
pg 2

**Tesla Tour Series Release & Contest**  
pg 3



Your Touchstone Energy® Partner

## Lt. Gov. Crouch and Indiana Electric Cooperatives Discuss Expanding Broadband



Lt. Gov. Suzanne Crouch joined Indiana electric cooperative leaders and community and industry partners from central Indiana to discuss broadband initiatives on July 20th in Martinsville. The group discussed the impact cooperatives have on closing the rural digital divide and the different ways cooperatives are working to provide this essential service to their communities.

"As I meet with Hoosiers around the state, I'm seeing firsthand how the need for affordable, dependable broadband is more critical now than ever before," Crouch said. "It's great to hear how Indiana cooperatives and partners are taking significant steps toward bridging the digital divide and bringing greater opportunities for all Hoosiers."

Lt. Gov. Crouch and other state officials discussed the Next Level Connections Broadband Grant Program, designed to provide funds for deploying broadband infrastructure to provide eligible broadband service to unserved end users, including households, businesses and community anchor institutions such as schools and health clinics across the state. Indiana will invest \$270 million toward improving broadband access and adoption in the state through this program.

"Several of Indiana's electric cooperatives are responding to the need to provide fast, reliable internet investments and partnerships to bring this vital service to the Hoosiers they serve," said John Gasstrom, CEO of Indiana Electric Cooperatives. "Today's discussion was a great example of how Indiana's electric cooperatives collaborate, partner and find ways to put the interest of Hoosiers first."



Greg Ternet, Hendricks Power Cooperative CEO, participating in the discussion on broadband

Participants in the roundtable included representatives from Boone REMC, Hendricks Power Cooperative, Henry County REMC, NineStar Connect and South Central Indiana REMC, along with partner and community organizations including Endeavor Communications and the Owen County Chamber of Commerce and Economic Development, and a farm owner and member of Hendricks Power Cooperative.

A study conducted by the Purdue Center for Regional Development estimated Indiana could gain nearly \$12 billion in economic benefits if broadband were deployed in the rural areas of the state. The report further estimated a return of nearly \$4 to the local economy for every dollar spent on the necessary infrastructure. Closing the rural digital divide would allow underserved or unserved area Hoosiers the same opportunities that exist in connected communities:

- Modern Health Care**  
 Barriers that limit access to advances in modern health care in medically underserved areas of the state would be diminished. Rural Hoosiers would be able to take advantage of prompt access to specialists and expanded monitoring and treatment options.
- Modern Education**  
 Technology would be available to keep rural students from falling behind their urban peers and would ultimately improve student performance. Adult learners would also have access to distance education options that could improve job skills and opportunities for personal growth.
- Economic Development**  
 The path around barriers hindering rural economic development begins with closing the rural digital divide. With quality internet service, local small businesses can enter a global marketplace, agricultural and business income opportunities expand, rural areas will become attractive homes for skilled employees and their families, and more.

## HPC Announces Tesla Tour Series Release & Contest



To educate members on electric vehicles (EVs), HPC has started a video series. The series features Energy Advisors, Steve Hite and Nick Dombrosky, at public businesses and events with an all-electric Tesla Model 3. The tour offers informal Q&A-style interviews focused on EV basics, including costs, charging, range, and much more.

The series will premier August 30th, and feature a new video on Monday every other week. You can find the videos on our website, Facebook, and YouTube pages.

Members can win big by following Hendricks Power Cooperative on Facebook and answering EV questions when new videos are released. Winners will receive gift cards to local businesses, such as Beasley's Orchard, The Beehive, the Bread Basket, and more!



**Follow us on Facebook to win big!**

Win gift cards to your favorite local spots by answering questions about EVs!



*Do you know a middle school student making a difference in your community?*

We want to hear their story!

Five winners will be recognized and receive \$500.

Encourage your student to submit an application, examples of how they have been involved in their local community, and a reference letter from a trusted adult.

Please visit <https://www.indianaconnection.org/youthpowerandhope> for an application and to learn about past recipients.

*Questions?*

[info@indianaconnection.org](mailto:info@indianaconnection.org) or 317.487.2220

Deadline to apply is Friday, October 1, 2021!

## Rate Updates

In July 2021, you may have noticed a small increase in the power cost adjustment (PCA) on your monthly bill of about 1.1%. This increase is due to a change in wholesale power costs from our provider, which includes changes in fuel costs, operations and maintenance of plants, and depreciation.

This slight change in the PCA does not impact Hendricks Power base rates, which have not changed in six years. You can find these at [hendrickspower.com/rates](http://hendrickspower.com/rates). If you have any questions about this, or if you are interested in an energy audit to reduce usage, please contact our office at (317) 745-5473.

